



Light Up Dunlap

iTV-3 has its Fiber Optic Network six miles from Dunlap currently on Knoxville Avenue in Peoria. iTV-3 will extend its network and build to Dunlap as well as build fiber to the premise to the community but we need your help. The cost to build to Dunlap from Peoria is about \$175,000, and the cost to build out the village is another \$600,000. In order to overcome this we need 350 residents of Dunlap to sign up for service. They can sign up by going to www.theperfectupgrade.com and entering their contact information. A representative from iTV-3 will then contact them. If they wish to sign up we will enter them into our system including payment information, however we will not actually run any payments until we are ready to install your home and you will be notified at that time. We do require auto pay information to count as a sale, in the past we have had problems with people signing up their neighbors to inflate sign up numbers so we would build. To prevent this from happening we ask for payment information which we have found dramatically decreases the number of illegitimate sign ups. We are going to invest nearly \$800,000 in infrastructure to upgrade your community; we need to know that the community is actually willing to get service in order to feel comfortable with this investment.

Here is what we are offering the community of Dunlap:

- **A FREE 1 Gigabit Internet connection to the schools in the Village**, this is worth over \$100,000 per year and will make Dunlap schools some of the only gigabit connected schools in the state.
- **FREE 50Mbps Internet connection to the Library**
- **FREE Internet**, private networking, and cable TV to **all Village facilities**
- **Critical infrastructure** upgrade, fiber optics **allows** your local **businesses** and homes **to compete** for business worldwide with speeds that are typically only found in larger cities.
- Fiber to the home will **make Dunlap a more attractive place to live, work, and start a business**. Industry statistics show that for every 1000 homes that are passed by a fiber optic to the home network 30 home based **jobs are created**. Studies have also shown fiber optic to the home can **increase housing values by as much as \$5,000**.
- **Local customer service**, we are based in Peoria right now and are in the process of moving our home office to East Peoria. We **have employees who already live in Dunlap** and look forward to hiring more! We are your friends, family, and neighbors **and believe in treating our customers like family**.
- **World class Internet service**. All of our connections come with a Gigabit burst which means every time you click on a website we burst your speed to a Gigabit making surfing the Internet **feel light speed fast**.

- A great range of services from Internet, to TV, and Phone. We have many of the **features you need** including whole home DVR, on demand content, a wide variety of HD channels, voice mail to email and more.
- **Competitive pricing**, we find that our presence in a community forces the monopoly cable company to lower their price by about \$40 a month for full TV, Internet, and Phone service customers. We have **not had a rate hike since our beginning in 2009** and believe in straight forward honest pricing without all of the fine print. Although we usually save money remember that the bigger advantage is **bringing this technology to your community**, being a customer of ours makes you part of that since we are relying on customers to propel our build out.
- Do you have to get TV and Phone? No, just get Internet if you like, or just phone. **Get whatever combination works best for you.** If you would like to find a way to not need cable TV and get your video over the Internet we will help you to do so.

We have been very excited to work with Village leaders on this proposal and hope to have enough customers signed up to build Dunlap this summer. Once the 350 people have signed up we could build to Dunlap and build out the community in about six months. We will be informing the Village of how many people have signed up each week and can share it on Facebook as well. We already service Pekin, Morton, and East Peoria and are looking forward to bringing competition, choice, and local customer service to the people of Dunlap over our 100% Fiber Optic Network.

More information available at www.itv-3.com

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